

ARRAY ^{OF} HOPE

AWAKENING HEARTS

Social Media Tool Kit

Please use the following tools to help guide your social media activity for your Array of Hope concert, but please personalize and share your own stories, photos and experiences as much as possible.

TAG Array of Hope on your posts. This way we'll see and engage and potentially share.

Facebook

- @ArrayofHopeShow
- Simply put an @ symbol and begin writing the name to tag on Facebook. A drop-down menu will appear; select the Array of Hope Facebook page

Twitter, Instagram, and TikTok

- @arrayofhopeshow

Sample Posts

2 Weeks Before

Facebook/Instagram

The Array of Hope multimedia concert experience is coming to our (parish/school)! Join us on (DATE) at (TIME) for a transformative experience with praise and worship, fellowship, inspirational and motivational speakers, and more! (INCLUDE PHOTO)

Get you tickets at _____.

Twitter

The Array of Hope multimedia concert experience is coming to our (parish/school)! Join us on (DATE) at (TIME) for a transformative experience with praise and worship, fellowship, inspirational and motivational speakers, and more! (INCLUDE PHOTO)

Get you tickets at _____.

A Week Before

Facebook/Instagram

Get excited! We're one week away from the Array of Hope experience! A multimedia concert that you don't want to miss. Join us on (DATE) at (TIME) for a transformative afternoon of praise and worship, inspirational and motivational speakers, and more. We look forward to seeing you and your family there! (INCLUDE PHOTO)

Get you tickets at _____.

Twitter

We're one week away from the Array of Hope experience! A multimedia concert that you don't want to miss. Join us on (DATE) at (TIME) for a transformative afternoon of praise and worship, fellowship, inspirational and motivational speakers, and more. We look forward to seeing you!

(INCLUDE PHOTO)

Get you tickets at _____.

The Day Before

Facebook/Instagram

TOMORROW! Join us for a transformative Catholic concert led by the Array of Hope band. You don't want to miss this multimedia experience of live music, inspirational Catholic speakers, motivational stories and fellowship. Doors open at (TIME). We can't wait to see you there.

(INCLUDE PHOTO)

Get you tickets at_____.

Twitter

TOMORROW! Join us for a transformative Catholic concert led by the Array of Hope band. You don't want to miss this multimedia experience of live music, inspirational Catholic speakers, motivational stories and fellowship. Doors open at (TIME). We can't wait to see you there.

(INCLUDE PHOTO)

Get you tickets at_____.

Day of Event

Facebook/Instagram

Today is the day! The multimedia Array of Hope concert starts at (TIME). Join us for a transformative experience with praise and worship, awesome live music, motivational Catholic speakers, fellowship and more! See you in a few hours! (INCLUDE PHOTO)

Tickets are still Available, Get them at_____.

Twitter

Today is the day! The multimedia Array of Hope concert starts at (TIME). Join us for a transformative experience with praise and worship, awesome live music, motivational Catholic speakers, fellowship and more! See you in a few hours! #CatholicTwitter (INCLUDE PHOTO)

Tickets are still Available, Get them at_____.