

ARRAY ^{OF} † HOPE

AWAKENING HEARTS

Social Media Tool Kit

Please use the following tools to help guide your social media activity for your Array of Hope concert, but please personalize and share your own stories, photos and experiences as much as possible.

TAG Array of Hope on your posts. This way we'll see and engage and potentially share.

Array of Hope Handles:

Facebook: [@arrayofhopeministries](https://www.facebook.com/arrayofhopeministries)

Instagram: [@arrayofhopeministries](https://www.instagram.com/arrayofhopeministries)

TikTok: [@arrayofhopeministries](https://www.tiktok.com/@arrayofhopeministries)

Twitter: [@AOHministries](https://twitter.com/AOHministries)

YouTube: [@ArrayofHopeMinistries](https://www.youtube.com/@ArrayofHopeMinistries)

•Simplyputan@symbolandbeginwritingthenametotagon Facebook. A drop-down menu will appear; select the Array of Hope Facebook page

Eight - Two Weeks Before

Facebook/Instagram

Sample Posts

The Array of Hope multimedia concert experience is coming to our (parish/school)! Join us on (DATE) at (TIME) for a transformative experience with praise and worship, fellowship, inspirational and motivational speakers, and more! (INCLUDE PHOTO)
Get your tickets at _____.

Twitter

The Array of Hope multimedia concert experience is coming to our (parish/school)! Join us on (DATE) at (TIME) for a transformative experience with praise and worship, fellowship, inspirational and motivational speakers, and more! (INCLUDE PHOTO)
Get your tickets at _____.

A Week Before

Facebook/Instagram

Get excited! We're one week away from the Array of Hope experience! A multimedia concert that you don't want to miss. Join us on (DATE) at (TIME) for a transformative afternoon of praise and worship, inspirational and motivational speakers, and more. We look forward to seeing you and your family there! (INCLUDE PHOTO)
Get your tickets at _____.

Twitter

We're one week away from the Array of Hope experience! A multimedia concert that you don't want to miss. Join us on (DATE) at (TIME) for a transformative afternoon of praise and worship, fellowship, inspirational and motivational speakers, and more. We look forward to seeing you!
(INCLUDE PHOTO) Get your tickets at _____.

The Day Before

Facebook/Instagram

TOMORROW! Join us for a transformative multimedia concert experience concert led by the AOH MUSIC. You don't want to miss this multimedia experience of live music, inspirational speakers, motivational stories and fellowship. Doors open at (TIME). We can't wait to see you there.

(INCLUDE PHOTO)

Get your tickets at _____.

Twitter

TOMORROW! Join us for a transformative multimedia concert experience led by AOH MUSIC. You don't want to miss this multimedia experience of live music, inspirational speakers, motivational stories and fellowship.

Doors open at (TIME). We can't wait to see you there. (INCLUDE PHOTO)

Get your tickets at _____.

Day of Event

Facebook/Instagram

Today is the day! The multimedia Array of Hope concert starts at (TIME). Join us for a transformative experience with praise and worship, awesome live music, motivational speakers, fellowship and more! See you in a few hours! (INCLUDE PHOTO)

Tickets are still Available, Get them at _____.

Twitter

Today is the day! The multimedia Array of Hope concert starts at (TIME). Join us for a transformative experience with praise and worship, awesome live music, motivational speakers, fellowship and more! See you in a few hours! #CatholicTwitter (INCLUDE PHOTO)

Tickets are still Available, Get them at _____.